

**PELICAN LAKESHORE OWNERS ASSOCIATION  
BOARD OF DIRECTORS MEETING  
APRIL 19, 2012  
MINUTES**

The Board of Directors of the Pelican Lakeshore Owners Association, a Minnesota nonprofit corporation (the "Association"), met at 7:00 p.m., Thursday, April 19, 2012, by telephonic communications as permitted by applicable law and the Association's Bylaws, whereby each Director could speak to and hear all other Directors. Directors Tom Pelach, John Poczekaj, Grover Gillespie, Dan Donovan, and Jim Hawkinson attended the meeting. Ray Ingebretsen and Len Zabrocki were unable to attend the meeting. Keith W. Baker, Assistant Secretary, also attended the meeting.

Mr. Pelach, President of the Association, brought the meeting to order at 7:00 p.m. He acted as chairman for the meeting. Mr. Baker, the Assistant Secretary of the Association, acted as secretary for the meeting.

**ANNUAL MEETING MATTERS**

The Directors first considered the annual Members meeting date and whether to hold it on a Saturday or Sunday. The consensus was that holding it on Saturday may improve attendance by nonresidents. Also, at last year's annual Members meeting, those in attendance thought that a luncheon hosted by the Association would be a nice activity. After discussion, upon motion duly made, seconded, and unanimously approved, the 2012 annual meeting of the Members was tentatively set for Saturday, July 28, 2012, with Saturday, August 4, 2012 as an alternative date if the Orr American Legion Post 480 was not available on July 28. Mr. Gillespie will check into the Legion's availability. *(Note: the Legion was already reserved on July 28 and, accordingly, the annual meeting date is Saturday, August 4, 2012.)* The Directors will finalize the exact starting time and approve a notice, agenda, and proxy form at a later date. The Directors also discussed the luncheon and whether it should be a potluck gathering or catered meal. Mr. Poczekaj previously contacted Zup's about likely costs (perhaps \$300 for fifty (50) people, plus beverages). After consideration and discussion, upon motion made by Mr. Hawkinson and seconded by Mr. Gillespie, the Directors unanimously approved the Association's hosting, at its expense, of a luncheon with catered food from Zup's. It will be important to get some type of approximate head count from Members about whether they will be at the meeting and luncheon. Mr. Poczekaj will finalize arrangements fifteen (15) to twenty (20) days before the meeting.

**JULY 3 BOOTH**

Next, Mr. Pelach asked the Directors to consider whether the Association will have an information booth at the Orr Fourth of July celebration held on July 3, 2012. The Directors decided to host a booth again. Mr. Pelach suggested that the Association should solicit volunteers to help work at the booth throughout the day. Mr. Gillespie will make arrangements to reserve a spot.

**DUES AND EXPENDITURES**

The Directors then engaged in a lengthy discussion of dues, expenditures, and an appropriate amount of funds to have on hand in the Association's account. They debated whether to assess dues for 2012 or to combine 2011 and 2012 into a single assessment period for Membership and voting purposes; this had been done in 2008 and 2009. Under this approach, Members who paid 2011 dues would not have to pay dues in 2012 in order to be eligible to vote at the 2012 annual Members meeting. Members who had not paid dues in 2011 would be required to pay dues in 2012 in order to vote. Prior to deciding that matter, the Directors discussed other expenditures. The Resort Association has apparently ordered \$1,400 of new materials for the buoys on the lake, including chain and anchors. The Directors had approved a \$200 contribution to the Resort Association last year in support of the Resort Association's buoy program. A Director asked whether the Association was going to join MSRPO again this year (\$100 membership cost). The merits (pros and cons) of continued membership in MRSPO were reviewed. Perhaps MSRPO may aid in Aquatic Invasive Species (AIS) efforts with the State legislature. Presently, the DNR's AIS efforts are focused on boat and trailer stickers, which are in rare supply unfortunately.

Stickers could be made available at the July 3 booth. On balance, the Directors decided to continue with the Association's membership in MSRPO in 2012 for \$100. Next year, they will make a final decision on whether to continue membership thereafter. Upon motion made by Mr. Poczekaj and seconded by Mr. Donovan, the Directors unanimously approved a \$200 contribution to the Resort Association in support of the Resort Association's buoy program and a \$100 payment to MSRPO for 2012 membership.

In addition to these two expenditures, typical mailing, copying, and postage expenses related to Member communication, and hosting a luncheon this year, the Directors discussed engagement of a local firm to host the Association's website. (Refer to the section below for more detail.) Paid Membership has dropped to about half of the original number from 2008 – 2009. This is probably not unusual for nonprofit associations. With communication this spring, hopefully some of the Members who have not paid dues in the last year or two will reconsider. The Directors are not trying to raise funds for the sake of doing so. They agreed that it seems prudent and reasonable to maintain a \$1,500 to \$3,000 balance in the Association's account so that the Association could react quickly to important, previously unknown issues as they arise with a unified, organized voice, including a modest expenditure of funds if appropriate to address the situation. This is one of the Association's key Mission Statement purposes – to be organized and ready, in advance, to address important issues affecting Members as the issues arise. After considering all of the foregoing, upon motion made by Mr. Donovan and seconded by Mr. Poczekaj, the Directors unanimously approved a resolution that: (i) last year's dues assessment period be extended to include all of 2011 and that part of 2012 through the annual Members meeting date; and (ii) Members who paid dues in 2011 need not pay dues in 2012 in order to be eligible to vote at the 2012 annual Members meeting and those Members who did not pay dues in 2011 will be required to pay dues of \$15.00 prior to this year's annual Members meeting in order to be in good standing and eligible to vote at the 2012 annual Members meeting. Members who paid dues in 2011 may, of course, donate a dues payment to the Association if they so wish, but that is not required for those Members to remain in good standing.

#### **WEBSITE HOSTING**

The Directors next considered engaging a local company to host the Association's website. Mr. Lance Donovan, a Member, has kindly created, hosted, and updated the website at no cost to the Association since its inception, including his payment of the annual domain fee. This change will entail an annual cost and likely an initial transfer and setup cost. On balance, however, the Directors thought it would be a good idea to have a local business in the northern Minnesota area engaged and "on call" to help as needed. The Directors were very appreciative of Mr. Lance Donovan's time and efforts over the years. Mr. Hawkinson volunteered to look into costs and report back to the Directors by email.

#### **LETTER TO MEMBERS**

Mr. Pelach noted that a letter should be mailed to all present and past Members about last year's activities and upcoming events, including the annual Members meeting date. In addition, the Directors decided to include a stamped, self-addressed envelope that included a meeting and luncheon RSVP and a request for volunteers for the July 3 booth. The communication will also seek Members who are interested in serving on the Board of Directors and being on the ballot for the annual Members meeting. Mr. Donovan agreed to draft a letter for the Directors' review.

There being no further business, upon motion made, seconded, and unanimously approved, the meeting was then adjourned at 7:55 p.m.

*/s/ Keith W. Baker*

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Keith W. Baker, Secretary for the Meeting